



# **Session 4: National Security Strategy Document**

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# Refresher: Why Have An NSS?

- 1) Develop logical pathway to link national goals and national resources over time
- 2) Create alignment of priorities and activities
  - Within government
  - Within society
- 3) Sustain stakeholder (*esp. citizens*) support
- 4) Enable accountability

# NSS Audiences

- General public
- Local officials/community leaders
- National-level officials (executive branch)
- National-level officials (legislative branch)
- Private sector
- Neighbors, regional partners
- International community
- Foreign and domestic adversaries?

# Sharing the NSS

- Communicating the NSS is fundamental to accomplishing alignment and stakeholder buy-in objectives
- Various formats available:
  - Written document
  - Speeches, presentations
  - Radio, TV, YouTube, social media

# Communication Decisions

- Length of final product
  - Balance between specificity to guide implementers and brevity to sustain audience
- Classification
  - Balance between sensitive discussions and the “need to know” of other stakeholders

Questions?



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