Session 4: National Security Strategy Document

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Refresher: Why Have An NSS?

1) Develop logical pathway to link national **goals** and national **resources** over time

2) Create **alignment of priorities** and activities
   - Within government
   - Within society

3) Sustain **stakeholder** (esp. citizens) support

4) Enable **accountability**
NSS Audiences

• General public
• Local officials/community leaders
• National-level officials (executive branch)
• National-level officials (legislative branch)
• Private sector
• Neighbors, regional partners
• International community
• Foreign and domestic adversaries?
Sharing the NSS

• Communicating the NSS is fundamental to accomplishing alignment and stakeholder buy-in objectives

• Various formats available:
  • Written document
  • Speeches, presentations
  • Radio, TV, YouTube, social media
Communication Decisions

• Length of final product
  • Balance between specificity to guide implementers and brevity to sustain audience

• Classification
  • Balance between sensitive discussions and the “need to know” of other stakeholders
Questions?