Session 1:
The Evolution of the Concept of Security

Col. Tim Mitchell
National Security Strategy

• What is national security strategy?
  • Guiding vision
  • Theory of success
  • Art of creating power
  • Plan
  • Process to coordinate instruments of national power

• Why bother with national security strategy?
  • Roadmap for government decisions ("policy") and priorities
  • Alignment among stakeholders
  • Strategic communication to stakeholders, partners, potential adversaries
STRATEGIC LOGIC APPROACH VISUALLY

assess

INTERNATIONAL
assumptions

opportunities
and threats

national interests

DOMESTIC
assumptions

power and influence

MEANS

ENDS

objectives

statecraft

instruments

courses of action

POLICIES

Source: Dr. Terry Deibel, National War College
Identifying and Developing Means

• Elements

• Instruments

• Institutions and Actors
Elements of National Power

- Geography
- Natural Resources
- Economy
- Industry
- Technology
- Infrastructure
- Population
- Governance
- Culture
- National Will
- International Standing
Instruments of National Power (MEANS)

Diplomatic/Political Instrument
- Representation
- Negotiation
- Implementation

Information Instrument
- Influence
- Intelligence

Security Instrument
- Law enforcement
- Military

Economic Instrument
- Trade
- Finance
- Development
Institutions & Actors (MEANS)

- Government
- Private Sector
- Civil Society
- Media
- Academia
- Domestic NGOs
- Partners (Bilateral, Regional, Multilateral)
- International NGOs
- International Financial Institutions
Generic Strategic Approaches (WAYS)

- Observe
- Accommodate
- Shape
- Persuade
- Enable
- Induce
- Coerce
- Subdue

MULTIPLE INSTRUMENTS OF NATIONAL POWER RELEVANT TO EACH STRATEGIC APPROACH
Strategy Tests

• What are costs and benefits?
• What are risks to the strategy and from the strategy?
• Is the strategy
  • Suitable in accomplishing ends?
  • Desirable relative to cost/benefit assessment?
  • Acceptable to the public, partners?
  • Sustainable and implementable from the perspective of resources and political will?
National War College Approach: Strategic Logic 5 Steps

• Analyze the situation (CONTEXT)
• Define desired outcomes (ENDS)
• Identify or develop resources and capabilities (MEANS)
• Design methods to apply means to achieve outcomes (WAYS)
• Assess risks and costs of the strategic design (TESTS)

NWC Strategic Logic Primer available to download at https://nwc.ndu.edu
Caveats: Strategy is NOT

- A simple recipe or formula
- Linear
- Accomplished in isolation
- A budget exercise
- Means-based planning
- A whole-of-government mantra